

**Joel Hirsch**

513 Central Ave

Suite 400

Highland Park, IL 60035

Dear Neighbor:

In the 1950's as a young boy, I grew to love the game of golf at Sunset Valley Golf Club. Golf has become an important part of who I am today. From an early age, playing golf taught me important skills in problem solving, built my self-confidence, challenged me to keep improving and has kept me active and fit while enjoying the great outdoors with my friends and colleagues. I was blessed to have the opportunity to play on our Highland Park High School Golf Team which won IHSA titles in 1958 and 1959. I attended the University of Illinois with a golf scholarship, and went on to play four Western Opens, 38 USGA events, numerous British Amateur, British Senior Amateur and British Senior Open tournaments. I was inducted into the Illinois PGA Golf Hall of Fame in 1999 and the Highland Park High School Hall of Fame. It was a wonderful education which Sunset Valley provided.

Because my love of the game started at Sunset Valley, as well as so many others in our community, it is hoped together we can bring the same opportunity to today's Highland Park youth. I am writing to you today to encourage you to join me and members of our community to donate to the new Youth Golf Development and Short Game Practice Center at Sunset Valley. Highland Park is lucky to have such a beautiful newly renovated golf course for all to enjoy. Sunset Valley's Youth Development Center will provide Highland Park's youth with an opportunity to learn and love the game and enjoy the lifelong benefits only golf can provide right here at our hometown golf course.

Please take a moment to review the plans for this fabulous new Center and the value it will provide to our community and our children for generations to come. It's hoped you will consider contributing to make this new amenity at Sunset Valley a reality. With that in mind I have made a \$100,000.00 contribution towards the \$200,000.00 construction goal. Please help make this dream come true.

Best regards,



**Joel Hirsch**

*Illinois Golf Hall of Famer*